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**Event Details**

* **What:** 5th Annual Wayne County Bike Tour and 2017 Main Fundraiser for the Wayne County Cardinal Greenway featuring 3 different rides, small ride (22 miles) medium ride(31 miles) and long ride (58miles) all touring Wayne County and our hidden gem, The Cardinal Greenway. Riders can capture nature with a ride equipped with awesome SAG stops and having the opportunity to visit the Depot District’s Oktoberfest upon finishing.
* **When:** September 23, 2017
* **Registration** will be available online, day before in the Depot, and day of event
* **Registration Fee:** $30 per rider $15 college students and under
* **Riders** can purchase commemorative event performance t-shirts and a SWAG bag
* **Route:** Starting at the Registration site located at 201 East Main Street (Health Department Lot) riders will cross Main Street traveling on North 3rd passing Family Fitness Works and Cycling Fitness Warehouse. The riders will enter the trail at D Street Trailhead and enjoy as many miles as they intend to ride at their leisure.
* **Start Time:** The ride will begin at 8:30a.m. with a staggered start. The longer ride will be released first.
* **Participants:** Last year’s events exceeded everyone’s expectations with over 300 riders. We are expecting riders from near and far and all fitness abilities.
* **Website:** [www.BikeTOURberfest.com](http://www.BikeTOURberfest.com) Registration is open

**We are currently looking for sponsorships, volunteers, and riders for this event**

**Contact Brian Schleeper,** [**brian@cardinalgreenways.org**](mailto:brian@cardinalgreenways.org) **for more information or call**

**(765) 716-3619**

**BikeTOURberfest 2017**

**Sponsorship Options**

**Tour Title Sponsor $4000 or $3,000 and a Sponsored Billboard For Event Promotion**

* Recognition as title sponsor on all promotional materials
* Title sponsorship acknowledged in press releases sent to print and on-line media
* Registered children and students without a helmet will receive a free bike helmet
* SAG stop exhibit space to highlight your company and support
* Special custom made signage to showcase company and support
* Link to sponsor’s website included on the Cardinal Greenway’s webpage
* Company identified as title sponsor on Event t-shirt given to each participant and volunteer
* Company profile and logo displayed on sponsor board at event registration
* Company profile and logo displayed in all event promotional material
* Six complimentary registrations for the 2017 BikeTOURberfest
* Company can provide promotional materials and product samples to be included in the SWAG bag given to each participant
* Post event survey report
* Sponsorship listed on all event recognition advertising

**Tour Major Sponsor $2,000-$3,000**

* Link to sponsor’s website included on the Cardinal Greenway’s webpage
* Company identified as sponsor on Event t-shirt given to each participant and volunteer
* Company profile and logo displayed on sponsor board at event registration
* Company profile and logo displayed in all event promotional material
* Four complimentary registrations for the 2017 BikeTOURberfest
* Company can provide promotional materials and product samples to be included in the SWAG bag given to each participant
* Post event survey report
* Sponsorship listed on all event recognition advertising

**Tour Partner Sponsor $1,000-$2,000**

* Company identified as sponsor on Event t-shirt given to each participant and volunteer
* Company profile and logo displayed on sponsor board at event registration
* Company profile and logo displayed in all event promotional material
* Two complimentary registrations for the 2017 BikeTOURberfest
* Company can provide promotional materials and product samples to be included in the SWAG bag given to each participant
* Post event survey report
* Sponsorship listed on all event recognition advertising

**Trail Sponsor $500-$1,000**

* Two complimentary registration for the 2017 BikeTOURberfest
* Company can provide promotional materials and product samples to be included in the SWAG bag given to each participant
* Post event survey report
* Sponsorship listed on all event recognition advertising

Any donation is appreciated and valued. The Wayne County Cardinal Greenway understands that your marketing and donation dollars are valuable to your company. With many not-for-profits requesting donations, we want to make sure *we* give you the most for your donation. We pledge to highlight your company as listed above while utilizing your donation to the fullest extent for the Wayne County Cardinal Greenway. We operate on a bare minimum budget and volunteers are the true heart of our organization. BikeTOURberfest is the MAIN fundraiser for the year. Thank you again for your support of the Wayne County Cardinal Greenway!

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**SPONSORSHIP COMMITMENT**   
BikeTOURberfest offers a number of [sponsorship levels](http://www.heritageexplorer.org/docs/sponsorship_levels.pdf) from $500 and above. Every gift is greatly appreciated, whether it is a monetary gift or a donation of materials or services. Please note that all contributions will be made to The Wayne County Cardinal Greenway a non-profit 501(c)(3) organization, and donations are tax deductible.

COMPANY NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Print as you want to be recognized)

COMPANY/INDIVIDUAL REPRESENTATIVE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ STATE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TELEPHONE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Yes, I want to sponsor BikeTOURberfest at the following level:

\_\_\_\_\_\_\_\_\_\_ Tour Title Sponsor ($4,000 and above)

\_\_\_\_\_\_\_\_\_\_ Tour Main Sponsor ($2,000)

\_\_\_\_\_\_\_\_\_\_ Tour Partner Sponsor ($1,000)

\_\_\_\_\_\_\_\_\_\_ Trail Sponsor ($500)

\_\_\_\_\_\_\_\_\_\_ Other (specify amount)

I understand payment is due as committed. I verify I am the representative eligible to make this decision on behalf of company listed above. The Wayne County Cardinal Greenway will invoice you accordingly. Preferred date of invoice:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please return to: Wayne County Cardinal Greenway

P.O. Box 2411

Richmond, Indiana 47375

\*Please email your company logo in a (.TIFF) or (.JPEG) format to: brian@cardinalgreenways.org

[brian@cardinalgreenways.org](mailto:brian@cardinalgreenways.org)

(765) 716-3619

Thank you for your support of the Wayne County Cardinal Greenway!

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**Ben Willett – Chair**

**Beverly & Leland Nicholson**

**Kim Baughman**

**Sara Coulter**

**Ann & Thom Herrman**

**Mark Houser**

**Barb Woolard**

**Mike Statzer**

**Connie Reeve**

**Brian Schleeper - Director**